

**SDSU** | San Diego State  
University

01

# SDSU CHINYEH HOSTLER SOCIAL VENTURE CHALLENGE

PRESENTED BY ZIP LAUNCHPAD AND  
LAVIN ENTREPRENEURSHIP CENTER

April 26, 2023





# What is the Chinyeh Hostler Social Venture Challenge?

- On-Campus Pitch Competition
- \$10,000 Grand Prize
- For SDSU Undergraduate and Graduate students who have a passion for addressing a problem and creating positive social impact
- Takes place April 26th, 2023





03

# What is a social venture?

- An entrepreneurial approach to address social and environmental challenges
- For profit, non-profit, or hybrid (so long as it is sustainable financially)



# Inspiration

04



Peace, Justice & Strong Institutions



Good Health & Well Being



Responsible Consumption & Production



No Poverty



Clean Water & Sanitation



Climate Action



Zero Hunger



Affordable & Clean Energy



Life Below Water



Quality Education



Decent Work & Economic Growth



Life on Land



Partnerships for the Goals



Industry, Innovation, and Infrastructure



Gender Equality



Sustainable Cities & Communities



Reduced Inequalities



# General Timeline

05

**Learn More**

November 1

**Apply**

November 1 -  
February 4

**Semifinalists  
Selected**

February 11

**Finalists  
Selected**

February 24

**Practice**

April 19

**CHSVC**

April 26 5-7pm



# Why Apply?

06

Obtain Resume  
Worthy  
Experience

Gain Access to  
the ZIP  
Launchpad  
Program

Partake in Pitch  
Coaching &  
Business Dev

Practice  
Presentation and  
Communication  
Skills

Win \$10,000  
Towards Your  
Social Venture

Begin the  
Process of  
Launching Your  
Startup



# Participant Requirements

07

1

Participants must be undergraduate or graduate students at SDSU, with at least one member graduating Fall 2023 or later.

2

All teams must have at least two members pitch in order to participate. Teams cannot exceed a total of five members.



08

# \$10K

Prize for the First Place Winner

The first place team will win \$5,000 upon winning and an additional \$5,000 upon completing the ZIP Launchpad's Etrack.



# Resources for Applicants

09

## Application Office Hours

Schedule a 30 minute office hours session to go over your application with a ZIP Launchpad staff member before submitting.

## Online Resources

Access a variety of virtual resources on the ZIP Launchpad website under the Chinyeh Hostler Social Venture Challenge Event page.



# To Apply...

10

1. Build a team of 2-5 students
  - a. At least 1 must be a student until end of Fall 2023
2. Review the sample application
3. Complete the application on [F6s.com](https://F6s.com)



11

# For More Information

## Email Jordyn

[jsavard0637@sdsu.edu](mailto:jsavard0637@sdsu.edu)

## Visit the Website

<https://ziplaunchpad.sdsu.edu/events/socialventure>

## Follow the ZIP Launchpad Instagram

[@ziplaunchpad](https://www.instagram.com/ziplaunchpad)