

SDSU Seed Fund

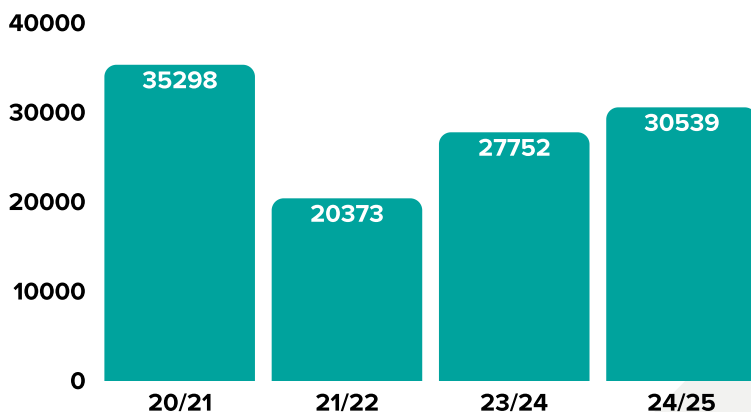
❖ Providing seed funding to help SDSU startups achieve critical milestones.

What is the Seed Fund?

The Seed Fund provides early-stage support for ZIP Launchpad founders to assist them in turning their ideas into operational businesses. This funding can be used to cover real startup costs, like product development, manufacturing, and marketing.

Overall Impact

Startups Funded Throughout the Years



The Seed Fund has....

- Helped **+70 SDSU founders** turn their ideas into startups
- **\$200,000+** non-equity funding provided from our founders

This kind of impact is only possible because of the support of our donors.



Tiffany Gil '21

Student Highlight

Tiffany Gil, founder of Shezza Socks and a 2021 Seed Fund recipient, began her journey at SDSU's ZIP Launchpad. With support from the Seed Fund, she launched her brand at SDSU. She's gone on to win **\$20,000** on Amazon Prime's "Buy It Now" and today, Shezza Socks had done over **\$1.2M** in revenue and has 100k+ followers on Instagram and TikTok.

Giving Opportunity

Help us support SDSU founders by contributing to the Seed Fund today. Donations to the Seed Fund are tax-deductible and gifts made before December 31, 2025 will be matched dollar for dollar thanks to a generous match from the Zahn family (ZIP Launchpad).

Support the Fund