

SDSU Seed Fund

❖ Providing seed funding to help SDSU startups achieve critical milestones.

What is the Seed Fund?

The Seed Fund provides early-stage support for ZIP Launchpad founders to assist them in turning their ideas into operational businesses. This funding can be used to cover real startup costs, like product development, manufacturing, and marketing.

Overall Impact

Funds Awarded to SDSU Startups

The Seed Fund has....

- Helped **+70 SDSU founders** turn their ideas into startups
- Awarded **\$200,000+** non-equity funding provided from our founders

This kind of impact is only possible because of the support of our donors.



Tiffany Gil '21

Success Story

Tiffany Gil, founder of [Shezza Socks](#) and a 2021 Seed Fund recipient, began her journey at SDSU's ZIP Launchpad. With support from the Seed Fund, she launched her brand at SDSU. Now she has....

- Won **\$20,000** on Amazon Prime's "Buy It Now"
- Done **+\$1.2M** in revenue
- **100k+** followers on Social Media



Kanna Ecklund '25

Support the Fund